

2024 IBWA Annual Business Conference & Tradeshow Schedule

Hilton Chicago, Chicago, Illinois (720 S Michigan Avenue)

(Held in conjunction with PACK EXPO International)

*All committee meetings are held in Salon A-3 and IBWA membership is required for attendance

Monday, November 4	
10:00 am — 5:30 pm	IBWA Registration Salon A
10:30 am — 11:30 am	Education Committee Meeting*
11:30 am	Lunch on Own
12:30 pm — 1:30 pm	Membership Committee Meeting*
12:30 pm — 1:30 pm	PFAS Update 2024: Understanding the Sources, Regulatory Environment, and Solutions Available to the Bottled Water Industry (1 Technical CEU) Salon A-1
1:45 pm — 2:45 pm	Applying Artificial Intelligence in Your Business (I Business CEU) Salon A-1
1:45 pm — 2:45 pm	Government Relations Committee Meeting*
3:00 pm — 4:00 pm	Extended Producer Responsibility for Packaging has Arrived in the U.S Now What? (1 Technical CEU) Salon A-1
3:00 pm — 4:30 pm	Technical Committee Meeting*
4:30 pm — 5:30 pm	Key Issues Roundtable: Increasing Sales (Part 2) (1 Business CEU) Salon A-1
5:30 pm — 7:00 pm	IBWA Welcome Reception Salon A
7:30 pm — 10:00 pm	DWRF Fundraiser – Jazz Showcase (Off-property)
9:00 am — 5:00 pm	PACK EXPO International (Off-property)

Tuesday, November 5	
7:00 am — 9:00 am	Executive Committee Meeting (Closed) McCormick (4 th Floor)
7:15 am - 5:00 pm	IBWA Registration
7:30 am — 9:00 am	Continental Breakfast Salon A



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Tuesday, November 5 (cont.)		
8:00 am — 9:00 am	Greenhouse Gas 101: Emissions Measurement and Management at Your Manufacturing Facilities, Office Spaces, and with Your Vehicle Fleets (1 Technical CEU) Salon A-2	
8:00 am — 9:00 am	Games that Prospects and Buyers Play (1 Business CEU) Salon A-1	
8:45 am — 10:15 am	State Affairs Task Force*	
9:15 am — 10:15 am	Update on Microplastics Testing, Regulation, and Research (1 Technical CEU) Salon A-1	
10:15 am — 10:45 am	Regional Associations Committee Meeting*	
10:30 am — 11:30 pm	Bottled Water Filtration: Part of High-Quality Assurance (1 Technical CEU) Salon A-1	
11:00 am — 12:15 pm	Communications Committee Meeting*	
12:30 pm — 3:30 pm	IBWA Trade Show and Lunch Salon C	
4:00 pm — 5:15 pm	DWRF Trustees Meeting Salon A-3	
9:00 am — 5:00 pm	PACK EXPO International (Off-property)	

Wednesday, Novemb	Wednesday, November 6	
7:15 am — 5:00 pm	IBWA Registration	
8:00 am — 10:45 am	IBWA General Session, Annual Business Meeting, Awards Ceremony, and Keynote Presentation and Continental Breakfast (1.5 Business CEUs) Salon A-5	
11:00 am — 12:00 pm	Environmental Sustainability Committee Meeting*	
11:00 am — 12:00 pm	Bottled Water Sales Trends (1 Business CEU) Salon A-1	
12:00 pm	Lunch on Own	
1:00 pm — 2:00 pm	Supplier and Convention Committee Meeting*	
1:30 pm — 2:30 pm	Emerging Contaminants and Regulations: An Update on What's New (1 Technical CEU) Salon A-1	



	Wednesday, Novemb	per 6 (cont.)	
	1:30 pm — 2:30 pm	Boost Your Brand: How to Partner With Social Media Influencers (1 Business CEU) Salon A-2	
	2:45 pm — 3:45 pm	Watching the Dust Settle: What is the Outcome of the 2024 General Election and Its In on the Bottled Water Industry (1 Business CEU) Salon A-1	npact
	2:45 pm — 3:45 pm	Reverse Osmosis: An Overview of Monitoring and Maintenance (1 Technical CEU) Salon A-2	
	4:00 pm — 5:00 pm	Health and Safety Tools for Frontline Employees (1 Technical CEU) Salon A-1	
	4:00 pm — 5:15 pm	CPO Program: PTRM Update and Study Session (1.25 Technical CEUs) Salon A-2	
	9:00 am — 3:00 pm	PACK EXPO International (Off-property)	

Thursday, November 7	
8:00 am — 10:00 am	Board of Directors Meeting* and Continental Breakfast Salon A-3
8:00 am — 11:00 am	IBWA CPO Exam (Ticketed Event)* PDR 1 (3 rd Floor)