



SPONSORSHIP OPPORTUNITIES

MAKE AN IMPACT AT THE 2023 IBWA ANNUAL BUSINESS CONFERENCE AND TRADE SHOW!

GENERAL SESSION/KEYNOTE - EXCLUSIVE

\$5,500

This sponsorship provides maximum exposure during IBWA's highly attended General Session and Keynote Presentation. Don't miss your chance to support this event and gain valuable visibility to all attendees.

Benefits Include:

- Opportunity to exclusively distribute company information on the table rounds used for audience seating.
- Two complimentary conference badges (\$645 each - \$1,290 value)
- Prominent logo placement on 2023 IBWA conference website, on conference mobile app, and in pre and post conference issues of IBWA News Splash



TRADE SHOW LUNCH (TWO AVAILABLE)

\$4,000

The Trade Show is a draw for many attendees, so why not take the opportunity to highlight your company? As attendees show up to network and make sales, your logo will be the first thing they see as they walk through the doors.

Benefits Include:

- Signage during the event
- 1 complimentary conference badge (\$645 value)
- Prominent logo placement on 2023 IBWA conference website, on conference mobile app, and in pre and post conference issues of IBWA News Splash

WELCOME RECEPTION (TWO AVAILABLE)

\$4,000

The Welcome Reception is a highly enjoyed kick-off to the conference week. Highlight your company while attendees gather and catch up over hors d'oeuvres and a drink.

Benefits Include:

- Signage at event
- 1 complimentary conference badge (\$645 value)
- Prominent logo placement on 2023 IBWA conference website, on conference mobile app, and in pre and post conference issues of IBWA News Splash

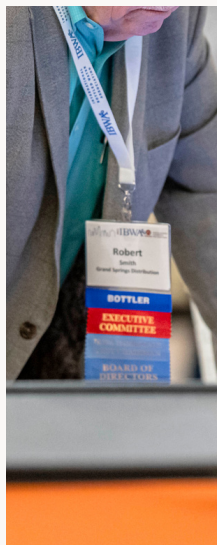
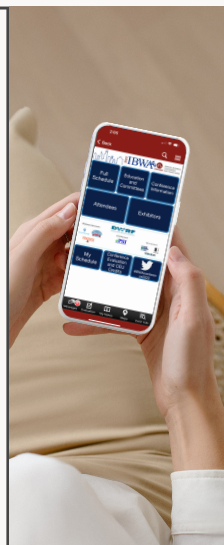


CONFERENCE MOBILE APP (EXCLUSIVE) - \$3,500

Why not put your logo in the hand of every attendee? The conference mobile app is available to all attendees and your logo will be the first thing attendees see as they open the app.

Benefits Include:

- Exclusive recognition on full splash page of conference mobile app
- Prominent logo placement on 2023 IBWA conference website, on conference mobile app, and in pre and post conference issues of IBWA News Splash



BADGE LANYARDS (TWO AVAILABLE) - \$2,500

All attendees receive a lanyard when they step-up to the registration desk, so why not spotlight your company by scooping up this sponsorship opportunity for great visibility.

Benefits Include:

- Company logo on lanyards handed out to all attendees with their registration materials.
- Prominent logo placement on 2023 IBWA conference website, on conference mobile app, and in pre and post conference issues of IBWA News Splash.

If your company is interested in becoming a sponsor, please contact: Claire Crane, Manager of Conferences, Meetings and Programs

✉ ccrane@bottledwater.org ☎ 703-647-4612



2023 IBWA ANNUAL BUSINESS CONFERENCE AND TRADE SHOW SPONSORSHIP APPLICATION

Please fill out the form and return to Claire Crane at ccrane@bottledwater.org.
If you need IBWA to create an invoice for payment, please contact Claire at
the email above.

Please select sponsorship opportunity:

- ☐ General Session/Keynote – EXCLUSIVE - \$5,500
- ☐ Trade Show Lunch - \$4,000
- ☐ Welcome Reception - \$4,000
- ☐ Conference Mobile App – EXCLUSIVE - \$3,500
- ☐ Lanyard - \$2,500

CONTACT AND PAYMENT:

CONTACT NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

E-MAIL: _____

COMPANY WEB SITE: _____

PAYMENT METHOD:

☐ Credit Card ☐ Check

NAME ON CARD: _____

CARD NUMBER: _____

AUTHORIZATION CODE: _____ BILLING ZIP: _____